

## JOIN US AND MAKE A DIFFERENCE

### Section 1

#### Hard copy rates:

Page size	1 x insertion	2 x insertions	3 x insertions
Full Page 4 colour	£2865.00 <input type="checkbox"/>	£2560.00 <input type="checkbox"/>	£2200.00 <input type="checkbox"/>
Half Page 4 colour	£1980.00 <input type="checkbox"/>	£1760.00 <input type="checkbox"/>	£1350.00 <input type="checkbox"/>
Quarter Page 4 colour	£1346.00 <input type="checkbox"/>	£1000.00 <input type="checkbox"/>	£875.00 <input type="checkbox"/>

#### Partnership/Premium advertising rates:

##### REDEFINING THE PUBLISHER – ADVERTISER RELATIONSHIP

Based on a Full Page 4 colour	<input type="checkbox"/>	4 X issues	annual cost £8000.00
Based on a Half Page 4 colour	<input type="checkbox"/>	4 X issues	annual cost £5000.00

Working with Crisis Response Journal: Join forces with us and let us work with you to design a tailor-made package of editorial and advertising in print, online and in our digital editions. Help to shape the vision and direction of the journal with Editorial Advisory Panel Membership, enjoy extra circulation and promotion at the events that we visit and take advantage of our bespoke circulation scheme, all included in one price. Rates are printed above.

### Section 2

#### LOOSE AND BOUND INSERTS: HARD COPY ONLY

##### Bound Inserts:

Single Page (2 sides printed) £3000.00 per issue.

Double Page (4 sides printed) £3582.00 per issue

##### Loose Inserts:

Single Page (2 sides printed) £2640.00 per issue

Double Page (4 sides printed) £2967.00 per issue

Please Note: Above prices are based on standard A4 and 90gsm silk paper.  
Customer to supply pre-printed ad copy.

### Section 3

#### Company Profiles: (4 to 6 pages)

##### Hard copy and online

Company profiles are the perfect way of blending advertising and editorial to produce a memorable promotional tool that can be used to hand out at events, be part of a sales tool for the sales force or produced electronically can be emailed to current and potential customers who visited your stand at the show. Company profiles can be prepared to cover many subjects such as: New product launches, service and support, R&D, Logistics, Technical support the list is endless.

Company profiles can be up loaded on to your website ready to be down loaded by potential customers.

You prepare the text and we (CRJ) put it together (design & layout) for your approval, before going to press. The prices below are for your company profile to be distributed with the hard copy. We can also provide you with an electronic version.

In addition we can provide extra printed copies of your company profile for distribution at events that you may attend in the future or to be used by your sales teams. Prices are available upon request, and vary dependent upon qualities.

4-page company profile £4500.00 print run of 5000. Plus, an electronic version for your website or mailing as a PDF.

6-page company profile £6200.00 print run of 5000. Plus, an electronic version for your website or mailing as a PDF.

Please note that the all editorial text and layout needs to be approved by you before going to press.

### Section 4

#### Online Advertising:

##### Banner advertising rates:

Time Period	Main Banner	Mini Banner
12 months	£5000.00 <input type="checkbox"/>	£2,300.00 <input type="checkbox"/>
6 months	£2800.00 <input type="checkbox"/>	£1,550.00 <input type="checkbox"/>
3 months	£1500.00 <input type="checkbox"/>	£760.00 <input type="checkbox"/>
1 month	£500.00 <input type="checkbox"/>	£300.00 <input type="checkbox"/>

##### Banner Sizes:

**Main Banner:** 1080 X 120 PIXELS (width x depth)

**Mini Banner:** 295 X 150min or 300max PIXELS (width x depth)

All images must be HI-Resolution images 300 dpi. Please tick appropriate box  
Please also see details of the current editorial programme and our comprehensive media pack are available to be down loaded from our website.

#### IMPORTANT

1. Select your advertising section and complete.
2. Continue to the order form.
3. Email all completed details to Jeff Montgomery. See details below.

**No cancellations will be accepted 8 weeks prior to publication.**

## ADVERTISING ORDER FORM

Before completing the order form ensure that you have first chosen your product. Once completed attach the section and the completed order form and email to Jeff Montgomery at the address below.

Company Name: \_\_\_\_\_

Address: 1 \_\_\_\_\_

Address: 2 \_\_\_\_\_ Post Code \_\_\_\_\_

Invoice Address: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Tel: \_\_\_\_\_ Mobile: \_\_\_\_\_

Email Address: \_\_\_\_\_

Select advertisement section from above: \_\_\_\_\_

Your Order No: \_\_\_\_\_

Dated: \_\_\_\_\_

Signature: \_\_\_\_\_ Position: \_\_\_\_\_

Contact details: Jeffrey Montgomery (Business Development Manager)

E: [jeff@crisis-response.com](mailto:jeff@crisis-response.com)

M: 07887 408834

Website: [www.crisis-response.com](http://www.crisis-response.com)

**Please Note:** payment is due 30 days from receipt of invoice

## CRISIS RESPONSE JOURNAL BANK DETAILS:

**Cheques Payable To:** Crisis Response Journal Ltd

**Bank Sort Code:** 40-31-05

**Bank Account Number:** 12055414

**Bank Name & Address:**

HSBC, 35 High Street, Maidenhead, SL6 1JQ UK

**IBAN Number:** GB13MIDL40310512055414

**Branch ID / BIC / SWIFT:** MIDLGB22